

# Universiteit van Pretoria Jaarboek 2018

## Geïntegreerde navorings 799 (GIA 799)

|                           |                                                        |
|---------------------------|--------------------------------------------------------|
| <b>Kwalifikasie</b>       | Nagraads                                               |
| <b>Fakulteit</b>          | <a href="#">Gordon Institute of Business Science</a>   |
| <b>Modulekrediete</b>     | 22.00                                                  |
| <b>Programme</b>          | <a href="#">PGDip Bedryfsadministrasie Sakestudies</a> |
| <b>Voorvereistes</b>      | Geen voorvereistes.                                    |
| <b>Kontaktyd</b>          | 24 Uur                                                 |
| <b>Onderrigtaal</b>       | Module word in Engels aangebied                        |
| <b>Departement</b>        | Gordon Institute of Business Science                   |
| <b>Aanbiedingstydperk</b> | Semester 1 of Semester 2                               |

### Module-inhoud

\*Hierdie inligting is slegs in Engels beskikbaar.

This module aims to help researchers and students make the transition from the classroom to research in the 'real world'. The emphasis is on demonstrating how business dynamics are better understood with the use of theory or models, measurement concepts and methods, qualitative and quantitative modes of observation, identifying causes, the logic of control variables, and the design of experiments and quasiexperiments. Students will also be required to communicate these complex ideas in a language that is deemed credible by scholars, but nonetheless accessible to business audiences.

Die inligting wat hier verskyn, is onderhewig aan verandering en kan na die publikasie van hierdie inligting gewysig word.. Die [Algemene Regulasies \(G Regulasies\)](#) is op alle fakulteite van die Universiteit van Pretoria van toepassing. Dit word vereis dat elke student volkome vertroud met hierdie regulasies sowel as met die inligting vervat in die [Algemene Reëls](#) sal wees. Onkunde betreffende hierdie regulasies en reëls sal nie as 'n verskoning by oortreding daarvan aangebied kan word nie.